

## **2016 Website and Social Media Advertising Rates on [www.americangeode.com](http://www.americangeode.com)**

**Why pay to have the banner ad for your shop just sit on a dead site that has little to no traffic? Why not trust your business to a gem, mineral and rockhounding site that is reaching out every day to 10,000 and more different gem, mineral, jewelry and lapidary enthusiasts and collectors?**

**Advertise and publicize your business with American Geode and tap into our tremendous social media presence for a very affordable rate. New clients will find you, and your SEO will improve by having your business visible on <http://www.americangeode.com>.**

**Our readers and followers via social media are gem, mineral and fossil collectors, academics, dealers and museums. So when you have a gem or fossil related business on our site, your business is targeting potential on-line buyers, and increasing the traffic and number of visitors to your business' website. If you are a gem and mineral club, or a gem and mineral show, attendance and membership is your main goal, and by highlighting your gem and mineral club or gem and mineral show on [American Geode](http://www.americangeode.com), you are talking to the right people.**

**We are active on social media, Twitter and Tumblr, and we are bringing your business closer to a wider audience than any other gem and mineral related site.**

### **Basic:**

\$100 yearly

Includes:

One 150x150 Advertisement banner

Placement:

Available Page of your choice

Includes: Monthly Statistics of Views and Clicks per page

### **Premium:**

\$150 yearly

Includes:

1 150x150 Advertisement banner

1 728x90 Advertisement banner

Placement:

Events Page & other page of your choice

Includes: Monthly Statistics of Views and Clicks per page

### **Add-Ons:**

\$50 Twitter promotions

Each single Tweet receives an average of 500 views.

American Geode has 7,000+ Twitter and Tumblr followers.

We will Tweet a minimum of 10 times per year promoting special events.